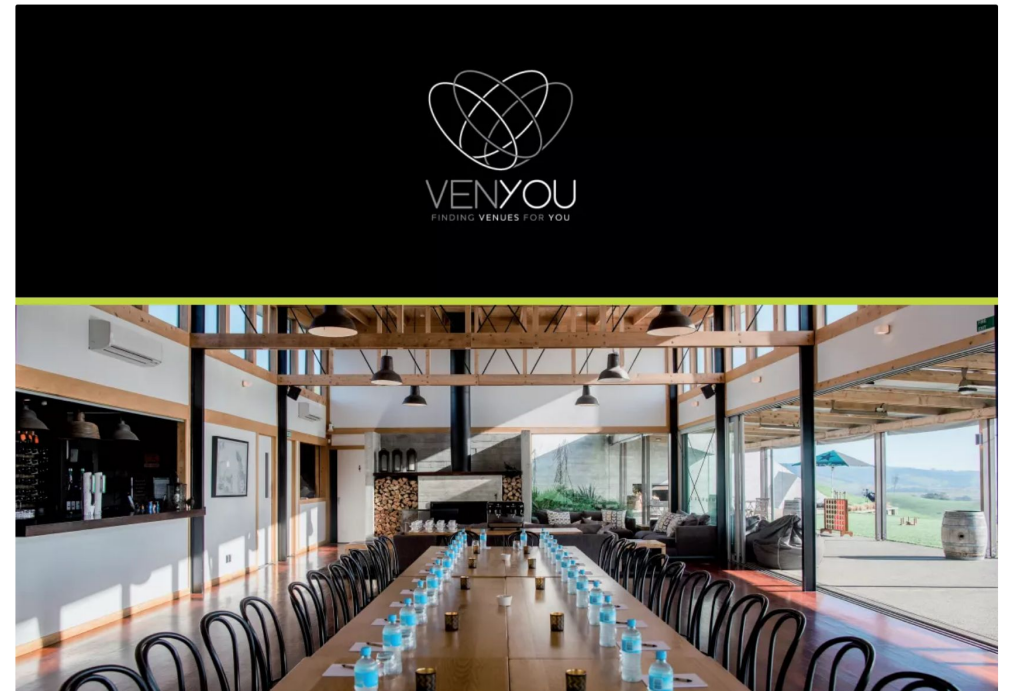


Chelsea Kingsford

# VENYOU BROCHURE AMENDMENTS

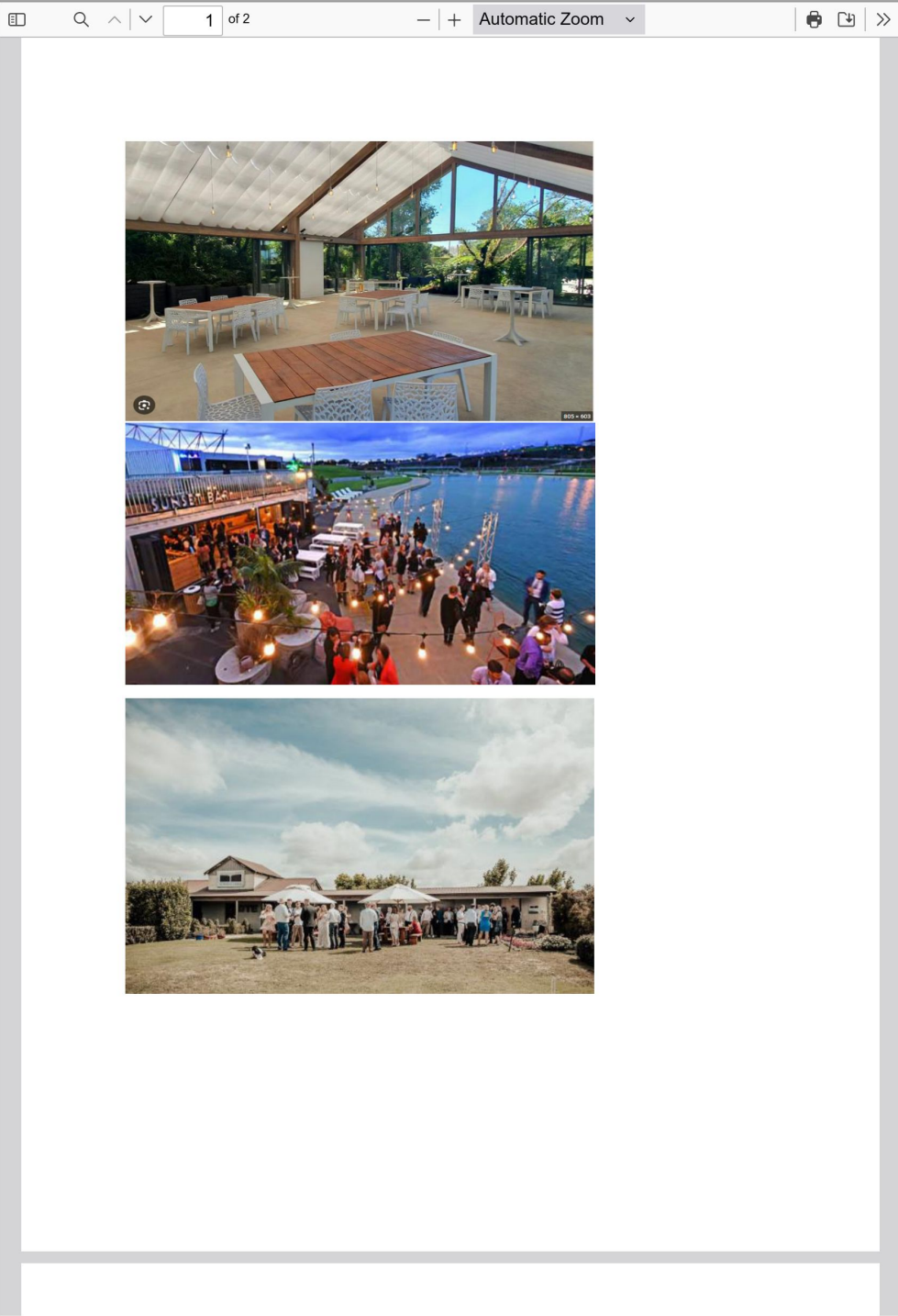
## PAGE 1

- Change Main Photo
- Enlarge Venyou logo?
- Add Headline - NZs First Venue Advisory Business That Helps You Grow"?
- Other headline ideas:
  - Supporting Your Growing Venue Business
  - Supporting The Growth of Your Venue
  - Your Venue Business Advisors
  - The intel team to elevate your venue business
  - The insights team to elevate your venue business



# Main Photo Suggestions

.



# Page 2 (swap Pg 3 to Pg 2)

CHANGE COPY TO:

VENYOU is your venue's eyes and ears in the New Zealand market. We work along side you to provide insights and data on the market's needs, best practice strategies to secure more bookings and exposure to active buyers and customers through our networks and our marketing platforms.

We've been working with venues for over twenty years and see first hand what works, what sells and what appeals to customers.

Think of us as your business development team, working to enhance your venue offering and bring you referrals and enquiries throughout the year.

ABOUT VENYOU

Venyou is owned and operated by Let Me Out Ltd, New Zealand. We bring regular enquiries and bookings to small, medium, and large venues across New Zealand and provide trusted recommendations, referrals and booking services to corporate buyers looking for meetings, conferences, and event venues. But we're much more than just a listing site!

VENYOU is your corporate venue partner - use us for connecting directly to the corporate buyer market, developing your understanding about new industry trends and patterns, innovating to create meaningful and relevant products, services and packages for corporate clients and reaching your business goals.

We are dedicated to helping clients make the best decisions for their events by talking to them about their needs and personally recommending your venue to them when it counts. The benefits of recommendations are huge to business with some of those benefits including trust, loyalty, convenience and greater value.

“OUR JOB IS TO PUT  
RELEVANT  
AND  
QUALIFIED  
IN FRONT OF YOU  
THE BARN

GENUINE  
CORPORATE BUYERS  
AND  
HELP YOU  
GET MORE CORPORATE BOOKINGS”

Page 4

- scrap this page !





## Page 3

Change the text to:

- Be the business partners that venues and suppliers need to be the best they can be for their customers and clients.
- Put your business in front of the right people in the right place
- Gather insights, facilitate improvement, grow together
- Be world-class at everything that we do



**“ THINK ABOUT US AS YOUR EXTENDED BUSINESS TEAM ”**

### OUR ETHOS

There's no denying it has been an extremely challenging couple of years for corporate venues.

But now New Zealand is ready to move forward, and with that, businesses are desperate to reinvigorate their teams with fantastic events, at gorgeous venues.

Let us help you restart and refresh your corporate event business by putting your venue into the right market, in front of the right people.

We have a large number of enquiries coming in for conferences, team building and other corporate events at locations Auckland wide and would love to tell them all about YOU.

VENYOU puts venues from small to large in front of businesses who are looking to book their next event. Through VenYou, they no longer need to sort through every location in Auckland, not knowing which is right for them. We've already done the hard work, making the process simple for everyone involved.

VENYOU - We want to help bring business back to you!

# Page 5

Do we want to review this in order to appeal to venues that fall into different categories?

And to appeal to suppliers who service those categories?

Leave as is for now...

Potentially add in:

- Venue Audit Costs & Details
- Marketing Support Packages

YOUR INVESTMENT

Our new site, where your thumbnail and full-page listing sits, is responsive, easy to navigate, clutterless, and quick. Buyers looking for a venue for meetings, conferences and events can see everything they need within two clicks.



LARGE VENUES

(Three or more venue spaces catering to up to 2000 pax)

LARGE VENUE PACKAGE - 12 months: \$499.00 + GST

*\*\*We have additional Marketing support packages available if you haven't got the time or resources to create the content*



SMALL VENUES

(One or two venue spaces catering to a maximum of 120 pax)

SMALL VENUE PACKAGE - 12 months: \$249.00 + GST

“ WE ARE HERE TO ADD VALUE TO YOUR BUSINESS ”

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Page 6

Combine this page to a " How does it Work?" page which would highlight 3 x main steps (to people can visibly see how easy it is to get listed)

- 1) Choose your venue listing Size
- 2) List your venue instantly online - let us know if you need some help!
- 3 ) Our professional team will be in touch with the next steps in getting your venue infront of the right people.

Venue Benefits:

- A dedicated full page listing on our website.
- Direct enquiries via the online automated enquiry system or by phone to your functions team.
- You complete the enquiry and booking process with the buyer, there is no middle man.
- Recommendations and referrals from us to buyers about your venue.
- Special promotional stories, editorial content, social posts are distributed across a wide variety of digital marketing channels.
- Business insights and support to improve and elevate your business's offering to the market



VENUE BENEFITS

- When you list on Venyou you get:
- A dedicated full page listing on our website.
  - Direct enquiries via the online automated enquiry system or by phone to your functions team.
  - You complete the enquiry and booking process with the buyer, there is no middle man.
  - Recommendations and referrals from us to buyers about your venue.
  - We can arrange to have pre-qualified corporate buyers visit your venue to see your facilities and meet you face to face.
  - Special promotional stories and social posts distributed across a wide variety of digital marketing channels.




# Testimonials

What Venues Say About Us

“

“Tui Hills came to VENYOU to help get some more traction in the corporate event market. We met with the business manager and the rest is history. It was that easy. The enquiries started coming in and converting into bookings, all during the lockdown. I can't wait to see how this will boost our event enquiries and bookings in the new year and look forward to seeing what 2022 brings.”



TUI HILLS

”


“Orams Captain's Lounge is pleased to re-list with Venyou. They have provided me with great service over the last 12 months with regular and reliable referrals. I look forward to providing their clients with a superior venue for all requirements in the future.”



ORAMS  
MARINE

”

“We are so happy with our decision to partner with Venyou. We have received a number of sales enquiries which have turned into confirmed and repeat bookings. Thank you for giving us such good coverage with your client database, we are extremely happy with the work you are doing for us”



ALEXANDRA  
PARK

9 / 11

Page 8

Our business is about hard work, being world-class and an ongoing commitment to our venues and industry suppliers. If you sign up to a 12 month subscription on Venyou and receive no enquiries from us during that time, we'll refund your listing fee in full, no questions asked.

Change Dels Image (will attach)

MY PROMISE

TO YOU



DELYTH MORGAN-COGLAN

Director

Venyou – Finding Venues For You

Let Me Out Ltd

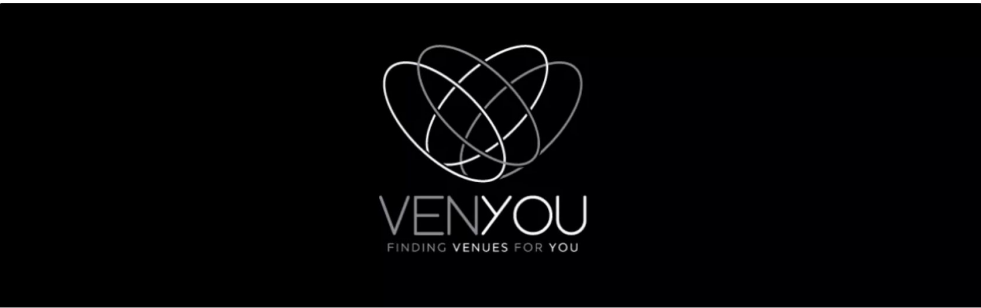
“

Our business is about hard work and ongoing commitment to our venues and our industry contacts. If you sign up to a 12 month contract on Venyou and receive no enquiries from us during that time, we'll refund your listing fee in full, no questions asked.

”

Page 9

Leave as is



CONTACT

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Venyou is owned and operated by Let Me Out Ltd, a New Zealand business